



RCV-LED

Visual Communication Network
LED BILLBOARDS

RCV-LED.CA

Before purchase

Before investing in a screen there are some important points to take into consideration.

This information will help us to choose the right material for your present and future needs.

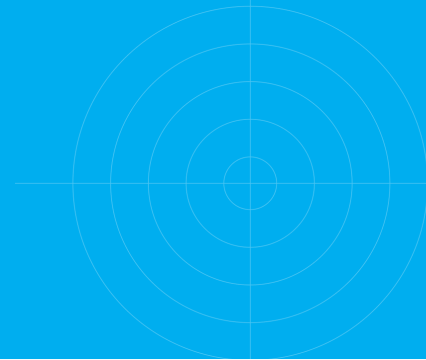
MATERIALS
USED

DURABILITY
IN TIME

QUALITY
OF THE IMAGE

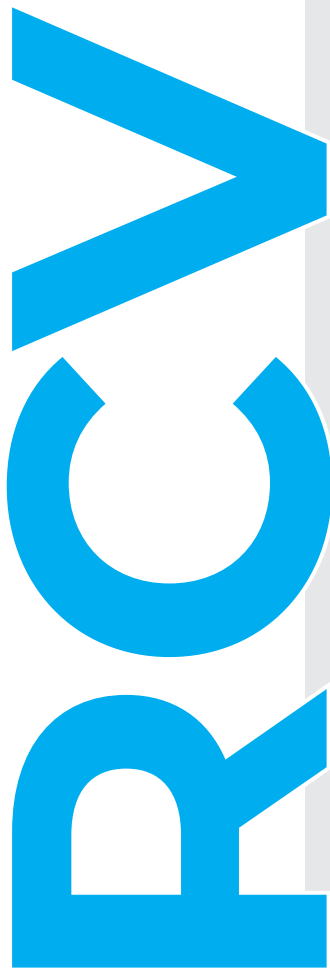


Lexicon



Let's start with some definitions of technical terms.

This lexicon will allow us to understand each other better to properly target your needs.



LED display: Video display that uses electro-diodes luminescent either in DIP pixel (max P10) or in SMD.

SMD: A pixel of SMD is made up of red diodes, green and blue mounted on a chipset (encapsulated).

DIP: RGB, the three LEDs are separate (not encapsulated) and form a pixel.

Full Color: Integrated in its revolutionary video panels in the LED industry. They benefit from a higher definition and an extra wide viewing angle.

P ou PH ou Pixel: A Pixel is the very small point of light able to simultaneously diffuse the three colors primaries of light (red, green and blue) called RGB or RGB.

Chip: Solid crystal chip where the diode is mounted

Refreshment: A high refresh rate decreases flickers which increases visual comfort.

Hertz: Indicates how often the screen image is renewed. The more Hertz there are, the better the images disseminated fluidly.

Nits: Unit of measure that demonstrates the force at which the screen can make the images it projects bright. Especially important on the day when the sun is facing on the screen. With a high luminous potential, the screen will be able to display images visible even in direct sunlight.

IP: Protection index against water and dust. Our equipment has an IP of 67 which is higher than the competition. Our screens are able to operate in all weather conditions.

Advantages



The best components on the market offering **LED video panels of exemplary reliability** with increased performance.

The lifespan is **100,000h (10 years)**.

Reduced maintenance of the LED screen thanks to our **aluminum cabinets**.

Our LEDs emit **passive heat fanless** which lowers consumption in electricity, reduces the maintenance required and ensures that the components are 100% sealed.

The quality of power supplies thanks to our high quality **avionics connectors**.

The composition of high quality **LED Chip**.

Installation can be done on the front or the back which **considerably reduces maintenance**.

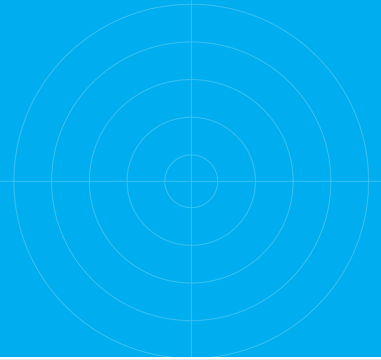
Automatic brightness that allows the screen to adapt to the outside light (day/ night).

The integration of small LED lights and resistance to vibrations and shocks.

Excellent color resolution.

Simple remote programming.

By choosing



RCV

The installed product is **faithful** to the product presented.

Additional modules are kept in inventory so there is no delays in case of unforeseen events.

We offer **indoor and outdoor** screens.

Dimensions and pixelations are numerous and meet all needs.

In case of an unforeseen event, technical support is available **24 hours a day**.

One hour training is offered with a technician to use your new screen.

We offer a **free management program** for life (save up to \$ 2400/ year).

A turnkey service that includes:

obtaining a permit from the city (if necessary), installation, connection, programming, visual service, advertising management, structure, electricity, maintenance and after-sales service.

Our solutions are **reliable and adapted** to your present and future needs.

Using your billboards to promote your products and services becomes a **profitable and economical** solution which allows a return on your investment (ROI).

You get **permanent visibility** of your products and services to your customers.

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